

THE AIRADVICE IAQ PROGRAM

Grow Your **Revenue** Without Adding Staff!

PROGRAM BENEFITS

Sales

- Identify IAQ problems and **product sales opportunities on every call**
- Instant sales off the truck
- Turnover leads for the sales team

Marketing

- Ongoing marketing for equipment not purchased on the spot
- Listing on **"Find an Expert"** section of AirAdvice website
- Marketing materials, including branded **case study**

Owners/Managers

- Weekly monitor usage report
- Monthly managers **peer exchange**
- Dashboard tools for program management & individual performance tracking

Technicians

- Unlimited training, coaching, & technical project support
- **ServiceTitan integration**
- Weekly NATE certified web-based training



ServiceTitan

- Industry leading IAQ training will include a new certification for individuals beginning in 2021



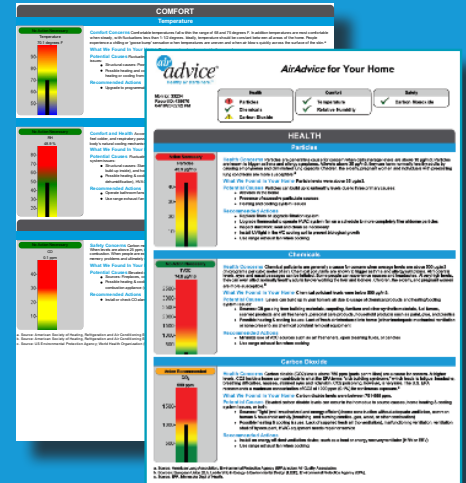
REPORTING

Our action-oriented reports cover the six main IAQ parameters, quickly giving you an accurate picture of a home's IAQ as it relates to the HVAC system, and the ability to make on-site recommendations.

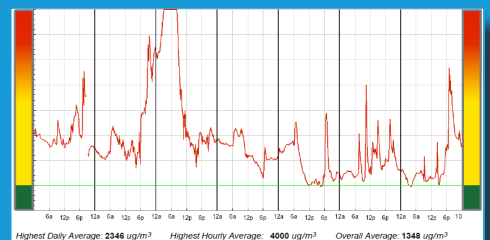


IAQ REPORT IN 30 MINUTES

1. Plug in the monitor at the start of every call
2. In 30 minutes, check your email for the Flash Report
3. **Healthy Climate** solutions pages are added to the report when issues are found in the home
4. Share findings and recommendations with the homeowner



30-MINUTE FLASH REPORT



MULTI-DAY SMART IAQ REPORT

Each M5200 monitor subscription includes:

- A case, field guide, power cord, and Certificate of Calibration
- 12 months cellular service and unlimited reporting
- Dashboard tools for managers and technicians
- Unlimited training, coaching, and technical project support
- Monitor sensor calibration (required annually)
- Worry-free warranty

PRICING



M5200 Monitor with One-Year Subscription



M5200 Three-Pack with One-Year Subscriptions

MSRP for 1 monitor: \$2,490

Partner Discount: \$500 per monitor	Partner Discount: \$500 per monitor
Net Cost: \$1,990	Net Cost after discounts: \$4,770
Annual renewal fee (2nd year): \$995	Annual renewal fee per monitor (2nd year): \$795

Packages are co-op eligible. Contact your TM for a multiple monitor purchase.



TESTIMONIALS

“Last year we saw a \$300,000 increase in IAQ sales from using our AirAdvice monitor.”

Preston, Louisiana

“AirAdvice has been a success and we’re ordering HRVs in bulk for the first time.”

Taylor, Ontario

“It’s a great tool, and it’s just as important as tin snips or a drill.”

Jeremy, Wisconsin

ORDERING IS EASY!

Go to Lennoxpros.com and use the search bar to search for: **AirAdvice M5200 Monitor**

PART #	
US	Y9855
Canada	18F89



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