

**Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.**

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

**(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® International**

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Lennox (DISTRICT NAME) Top Residential Dealer Commercial Product Sales Award from Lennox International, a heating and air conditioning equipment manufacturer.

Kim McGill, Vice President of Marketing at Lennox Residential, and Mike Hart, Vice President of Sales at Lennox Residential, presented the award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during LennoxLIVE, an annual conference in (LOCATION) that celebrates outstanding business accomplishments.

"Earning the Lennox Commercial Sales Award emphasizes (DEALERSHIP NAME)'s progress as a leading marketer of Commercial Products in their district, delivering exceptional customer service on every job," said Douglas L. Young, president and COO of LII Residential Heating & Cooling.

The Lennox Commercial Sales Award, presented annually in each Lennox sales district, recognizes dealers working with Lennox Commercial to grow their sales beyond the Residential space. Chosen from Residential Dealers who do not hold a Lennox Commercial account, the winning dealers grew their Commercial Product Sales with Lennox more than any other dealer in their district. On average, winners grew their sales 128 percent between 2017 and 2018.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

"(INSERT DEALER QUOTE)," said (DEALER NAME), (DEALER TITLE). "To win a Commercial Sales Award, a dealer must demonstrate a dedication to achieving their business objectives outside the Residential space, and we are honored to have been recognized."

A worldwide leader in home comfort, Lennox International markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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