

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® International

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Lennox (DISTRICT NAME) iComfort Sales Award from Lennox International, a heating and air conditioning equipment manufacturer.

Kim McGill, Vice President of Marketing at Lennox Residential, and Mike Hart, Vice President of Sales at Lennox Residential, presented the award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during LennoxLIVE, an annual conference in (LOCATION) that celebrates outstanding business accomplishments.

"Winning the Lennox iComfort Sales Award emphasizes (DEALERSHIP NAME)'s strides as a leading marketer of smart home thermostats," said Douglas L. Young, president and COO of LII Residential Heating & Cooling. "This award acknowledges the hard work of the dealers, and highlights Lennox' efforts to provide services for a new, growing consumer base."

The smart home thermostat market is growing at a fast pace, and the iComfort Sales Award was created to recognize Lennox dealers at the forefront of this important landscape. The award, presented annually in each Lennox sales district, recognizes dealers who understand the importance of connecting their customers, and providing them an elite level of service and predictive communication.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

"(INSERT DEALER QUOTE)," says (DEALER NAME), (DEALER TITLE). "To win an iComfort Sales Award, a dealer must demonstrate a dedication to improving and expanding the smart thermostat market, especially as homeowners try more than ever to save energy and be responsible environmental stewards. We are honored to have been recognized."

A worldwide leader in home comfort, Lennox International markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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