

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® Industries

Company Earns Award for Outstanding Business Accomplishments

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Lennox® Centurion Award from Lennox Industries, an international heating and air conditioning equipment manufacturer.

(PRESENTER'S NAME), Lennox' (PRESENTER'S TITLE), presented the annual award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during a recent ceremony in (LOCATION). The Lennox® Centurion Award recognizes the top 100 Lennox® residential dealerships in each Lennox® sales region for outstanding accomplishments and performance.

"Earning the Lennox Centurion Award emphasizes (DEALERSHIP NAME)'s progress as a leading marketer of residential comfort systems, who delivers exceptional comfort and service on every job," said Douglas L. Young, President and COO of LII Residential Heating & Cooling.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

"(INSERT DEALER QUOTE)," says (DEALER NAME), (DEALER TITLE). "To win the Centurion Award, a dealer must embody the Lennox brand promise in their market, and we are honored to be recognized with this prestigious award."

A worldwide leader in home comfort, Lennox® Industries markets its air conditioning and heating

products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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