

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® Industries

Company Earns Award for Top Quality Customer Service

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Dave Lennox Award, the most prestigious business award given by Lennox® Industries, the international heating and air conditioning equipment manufacturer. The award signifies success as well as planning and performance that go beyond everyday expectations.

"The Dave Lennox Award is one of the highest honors we can bestow on a dealer," said Douglas L. Young, President and COO of LII Residential Heating & Cooling. "The company gives the award to Lennox dealerships who exemplify excellence in several different categories like customer service, highest quality installations, outstanding business practices, consistent sales growth and superior technical competence."

(DEALER NAME), (TITLE) of (DEALERSHIP NAME), was honored at a special celebration in (LOCATION) with a personalized bronze statue of company icon Dave Lennox. (DEALERSHIP NAME) has specialized in heating and air conditioning installations and service throughout (SERVICE AREA) since (YEAR). The company employs (NUMBER OF EMPLOYEES).

A worldwide leader in home comfort, Lennox® Industries markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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