

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox Industries

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Lennox (DISTRICT NAME) Healthy Climate Sales Award from Lennox Industries, an international heating and air conditioning equipment manufacturer.

Mike Hart, Lennox' Vice President of North American Sales, presented the award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during LennoxLIVE, an annual conference celebrating outstanding business accomplishments in (LOCATION).

The Healthy Climate Sales Award presented annually in each Lennox sales district, honors Dealers who are committed to delivering the ultimate level of clean healthy air to their customers. They are dedicated to delivering indoor air quality through Lennox® Healthy Climate products to keep the air clean, and minimize the impact of allergens inside the home.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

“(INSERT DEALER QUOTE),” says (DEALER NAME), (DEALER TITLE). “To win a Lennox Healthy Climate Sales Award, a dealer must demonstrate a commitment to delivering the ultimate customer satisfaction – clean, healthy air.”

A worldwide leader in home comfort, Lennox® Industries markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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