

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® Industries

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Lennox (DISTRICT NAME) Training Excellence Award from Lennox® Industries, an international heating and air conditioning equipment manufacturer.

Quan Nguyen, Lennox' Vice President of Marketing, presented the award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during LennoxLIVE, an annual conference celebrating outstanding business accomplishments in (LOCATION).

The Training Excellence Award presented annually in each Lennox sales district, honors Dealers who have demonstrated a commitment to training and learning that far exceeds the ordinary business. They utilize all of the digital on-line resources as well as send their employees to live local and corporate level training provide by Lennox. They have an eye toward delivering first quality equipment installation and customer service.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

“(INSERT DEALER QUOTE),” says (DEALER NAME), (DEALER TITLE). “To win a Training Excellence Award, a dealer must demonstrate a dedication to improving and growing their employees, and we are honored to have been recognized.”

A worldwide leader in home comfort, Lennox® Industries markets its air conditioning and heating

products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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