

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® International

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the (DISTRICT NAME) Dave Lennox Signature Collection Sales Award from Lennox International, a heating and air conditioning equipment manufacturer.

Mike Hart, Lennox' Vice President of North American Sales, and Kim McGill, Lennox' Vice President of Marketing, presented the award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during LennoxLIVE, an annual conference celebrating outstanding business accomplishments in (LOCATION).

The Dave Lennox Signature Collection Sales Award, presented in each Lennox sales district, honors dealers committed to selling the best comfort solutions and top products to each and every customer. Winning dealers have grown successful businesses by committing to delivering customer satisfaction and ultimate comfort to each customer every day.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

“(INSERT DEALER QUOTE),” says (DEALER NAME), (DEALER TITLE). “To win a Dave Lennox Signature Collection Sales Award, a dealer must demonstrate a commitment to homeowner comfort and we are honored to have been recognized.”

A worldwide leader in home comfort, Lennox International markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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