

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Excellence Award from Lennox® International

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Lennox (DISTRICT NAME) Training Excellence Award from Lennox International, a heating and air conditioning equipment manufacturer.

Mike Hart, Lennox' Vice President of North American Sales, and Kim McGill, Lennox' Vice President of Marketing, presented the award to (NAME OF PERSON WHO ACCEPTED THE AWARD), (TITLE OF PERSON WHO ACCEPTED THE AWARD) during LennoxLIVE, an annual conference in (LOCATION) that celebrates outstanding business accomplishments.

The Training Excellence Award presented annually in each Lennox sales district honors dealers who demonstrated a commitment to training and learning that far exceeds the ordinary demands of the business. These dealers utilize the digital online resources, and send their employees to live local and corporate level trainings provided by Lennox. They have an eye toward delivering quality equipment installation and customer service.

Established in (YEAR), (DEALERSHIP NAME) employs (NUMBER OF EMPLOYEES) and services (AREA SERVICED).

“(INSERT DEALER QUOTE),” says (DEALER NAME), (DEALER TITLE). “To win a Training Excellence Award, a dealer must demonstrate a dedication to improving and growing their employees, and we are honored to have been recognized.”

A worldwide leader in home comfort, Lennox International markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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