

Dealer: Print this press release on your letterhead. Insert the information where indicated, then distribute it to your local media. If possible, include a photo. Submitting it to editors of local home furnishings or business publications may result in better placement.

For more information, contact:

(Dealer's Name)

(Name of Business)

(Phone Number)

Release Date: (Mailing Date)

(NAME OF DEALERSHIP) Receives Lifetime Award from Lennox® International

Company Earns Award for Decades of Brand Service

(CITY, STATE) – (NAME OF DEALERSHIP), based in (CITY), recently received the Dave Lennox Lifetime of Service Award, an award given by Lennox International, a heating and air conditioning equipment manufacturer. The award celebrates (NUMBER OF YEARS) years of serving their community and employees while representing the Lennox brand.

"The Dave Lennox Lifetime of Service Award is how we honor and thank our most valuable long-time dealers," said Douglas L. Young, president and COO of LII Residential Heating & Cooling. "Lennox dealers represent our brand to homeowners and consumers in the market, and give meaning and dimension to our brand promise."

(DEALER NAME), (TITLE) of (DEALERSHIP NAME), was honored at a special celebration in (LOCATION). (DEALERSHIP NAME) has served residents throughout (SERVICE AREA) by providing home comfort through heating and air conditioning installation and services since (YEAR). The company employs (NUMBER OF EMPLOYEES).

A worldwide leader in home comfort, Lennox International markets its air conditioning and heating products through a network of more than 7,000 North American dealers.

To find out more about how (DEALERSHIP NAME) can help you with your home's heating, cooling and indoor air quality needs, call (DEALERSHIP PHONE NUMBER).

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