

Inflation Reduction Act 2022: What is it?

On August 16, 2022 the U.S. government signed into law the Inflation Reduction Act (IRA) in an effort to reduce greenhouse gas (GHG) emissions by 40% by 2030. As part of the Inflation Reduction Act, your homeowners have access to cost-saving options for purchasing energy efficient and electric appliances or making home improvements to electrify your home or increase its energy efficiency.

Add value and build trust by proactively contacting homeowners who have purchased energy efficient products to let them know that they qualify for a tax credit.

TWO ways for homeowners to save

If you have installed new, high-efficiency equipment for customers on or after January 1, 2022:

1. Determine whether the equipment qualifies for a tax credit by viewing and downloading the relevant tax qualification certificate(s)

[Tax Certificate - Air Conditioners](#)

[Tax Certificate - Furnaces](#)

[Tax Certificate - Heat Pumps](#)

[Tax Certificate - Mini-Splits](#)

[Tax Certificate - Residential Package Units](#)

2. Direct homeowners to the [tax credit landing page](#) to download the relevant tax qualification certificate, then encourage them to consult their tax professional to confirm eligibility and submit the certificate with their federal tax return to receive the credit.

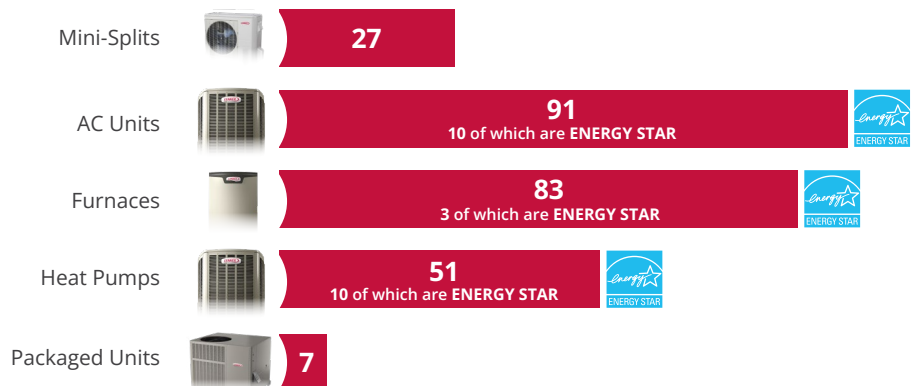
For homeowners interested in replacing or repairing their HVAC system:

- Walk them through the Lennox lineup of innovative, energy-efficient home comfort solutions that qualify for these programs.
- A list of qualifying equipment can be found on the IRA landing page on [LennoxPros.com](#).
- Visit the [LennoxPros.com](#) IRA landing page to find the list of products that qualify for 25C federal tax credits of up to \$500 in 2022 and up to \$2,000 beginning in 2023.
- Direct homeowners to the [tax credit landing page](#) to learn about pending HEEHRP state rebates of up to \$14,000 and how to determine if they may qualify based on their household income.
- Encourage them to consult with their tax professional to confirm eligibility before making a final purchase decision.

25C Compliant and ENERGY STAR Certified Products

Includes **3 ENERGY STAR** qualifying furnaces, **10 ENERGY STAR** qualifying air conditioners, and **10 ENERGY STAR** qualifying heat pumps.

Graph depicts number of units available in each category that are **25C compliant and **ENERGY STAR** certified.*



Never been a better time to sell Lennox

With the new rebate program and extended tax credits, there's no better time to sell and inform homeowners about the Lennox lineup of innovative, energy-efficient home comfort solutions.

Lennox leads the market in super high efficiency equipment. All Dave Lennox Signature® Collection products in the Ultimate Comfort System™ qualify for the tax credit and Lennox offers a broad assortment of ENERGY STAR qualifying heat pumps for the rebate program.



Additional Dealer Incentive

Dealers who perform any qualified electrification installation services under the HEEHRP rebate program with an income-qualified homeowner could receive **up to \$500** in return*.

*Check with your state energy office for more information.

Industry's Most Efficient Products



SLP99V

The Quietest and Most Efficient Furnace You Can Buy¹

- Premier furnace with an efficiency rating of **up to 99%**
- Part of the Dave Lennox Signature® Collection and the Ultimate Comfort System™ - **combining the best** of everything Lennox has to offer
- Made to create an **unprecedented** whole-home comfort system
- ENERGY STAR rating capable of **reducing** heating costs **by 15 percent**
- 25C and HEEHRP compliant



SL28XCV

The Most Precise and Efficient Air Conditioner Available²

- Premier air conditioner delivers an efficiency rating of up to **28 SEER**
- Combination of the best of everything Lennox has to offer to create an **unprecedented** whole-home comfort system
- **Lower your energy bills** by hundreds of dollars a year, while still keeping your home cool and quiet
- Designated as **one of the Most Efficient** ENERGY STAR certified products of 2022³
- 25C and HEEHRP compliant



SL25XPV

The Most Precise and Efficient Heat Pump You Can Buy⁴

- Utilizing Lennox **TruHeat Performance**, the SL25XPV delivers a greater amount of heat than traditional heat pumps for rich, warm comfort
- Efficiencies of **up to 24.00 SEER** and **11.80 HPSF**
- **Lower your energy bills** by hundreds of dollars, while still keeping your home comfortable and quiet
- Designated as **one of the Most Efficient** ENERGY STAR certified products in 2022³
- 25C and HEEHRP compliant



Visit LennoxPros.com to learn more.

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¹Based on sound pressure levels during steady-state, high-fire and low-fire operation of Lennox® SLP99UH070XV36B as of March 2020 at mid-point temperature rise and minimum external static pressure when set up per Section 4.4.4 of AHRI 260-2012. Based on AFUE efficiency rating of Lennox SLP99UH090XV60C and leading competitive units listed in AHRI directory as of December 2019. Efficiency ratings established per test standard ANSI/ASHRAE 103-1993.

²Efficiency claim based on comparison of the average SEER of the SL28XCV as compared to the average SEER of the competitive variable capacity compressor units as published in AHRI (December 2020). Actual system combination efficiency may vary; consult AHRI for exact system efficiencies. Precision claim based on the average cooling capacity range of the SL28XCV as compared to the average cooling capacity of the competitive variable capacity compressor units (December 2020). Averages calculated across 2, 3, 4 and 5 tonnage.

³Products that are recognized as the Most Efficient of ENERGY STAR in 2022 prevent greenhouse gas emissions by meeting rigorous energy efficiency performance levels set by the U.S. Environmental Protection Agency.

⁴Efficiency claim based on comparison of air conditioning and heat pump products' SEER as published in AHRI (January 2015). Actual system combination efficiency may vary; consult AHRI for exact system efficiencies. Precision claim based on the cooling capacity range of the XC/XP25-036 units as compared to equivalent-sized competitive variable capacity compressor units.